



**"From the individual serving performance,
to performance at the heart of the human being"**



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INTRODUCTION

Before even wondering if we can have an impact on an idea, a vision, a mission, a job, a skill, a management, a team, should we not explore the necessary prerequisite for the emergence of these individual and collective processes?

To meet these challenges: we are now offering to support you, by providing you our platform and its algorithm, as well as our service of consulting.
Our ambition: that the meeting between high technology and the human will allow you to discover your talent and how to express it.



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ORIGINS

The project is based on the idea that each individual has a talent, a potential to develop. Our main idea is also that an individual is all the more efficient, as the field in which he evolves, makes him happy and allows him to flourish grow as a human being.

Applied to basketball, the major question is not so much to wonder if a player is made to play basketball, but rather if basketball is made for him. The challenge of our project is to promote the development of players, allowing them to discover, understating and use their potential.



THE GIVENGO CONCEPT

And if everything depended on our love for what we do and the pleasure we have in doing it. Today, based on the latest research in neuroscience, we can help you find out if the orientation you have chosen, if your aspiration, your element of expression allows you to reveal your talent.

The question is not whether you are made for what you do, but whether what you do, and who you do it with, allows you to be who you are.

By asking you about the link you have with your activity or your project, or by observing your behavior when you express your potential, we can, by evaluating the determinants of your discipline, and the link you have with it, establish your Love Of The Game (L.O.G.).

The L.O.G. is based on 6 key neurotransmitters, which define the pleasure we have in being in our element of expression.

6 neurotransmitters that refer us to 6 performance intangibles that we all have, but which will reach different levels, depending on the activity chosen to express your talent. 6 intangibles to know if what you do makes you happy and therefore efficient.

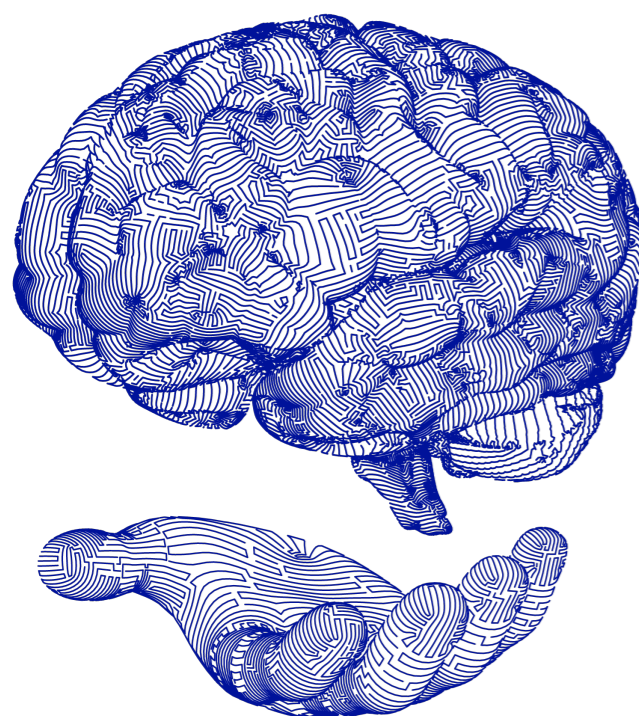
The collective aspect is also inseparable from individual success. A favorable environment, a team, a framework, an institution is also essential for individual performance and vice versa. The player must be suitable to the team to allow the collective to exploit its potential.

Our approach is therefore both individual and collective. Our objective, as a matter of fact, is to find the players who will make the most improve the teamwork, and to find them the ideal environment to express their talent.

The means to achieve these objectives go through the study of technical, tactical, physical and psychological data from a collective and individual perspective.

This data can be collected through game stats, and experts ratings. Statistical data can be your own or can come from data collection centers. The evaluation criteria include the technical, tactical, physical and psychological. They constitute the heart of Givengo's added value.

These assessments are packed into four determinants and six performance intangibles detailed in 24 criteria and 96 elements.



THE GIVENGO INTANGIBLES

The relevance of intangibles is verified thanks to neurosciences which establish a correlation between the release of neurotransmitters and the behavior of individuals. For example, a very determined athlete releases a lot of dopamine; or a responsible athlete, resulting in a strong commitment to the mission, releases more serotonin. These studies based on neuroscience do not imply having to perform real-time measurements of the players, but make it possible to verify that an observable behavior of the player has a real impact and therefore influences the performance of the athlete.



THE GIVENGO INTANGIBLES
MAKE IT POSSIBLE TO ESTABLISH THE L.O.G :
LOVE OF THE GAME

THE GIVENGO COMPANY

Our approach overturns the traditional representation of performance. We no longer ask ourselves if we are made for what we achieve, but if what we do makes us possible. We rely on a model of self-knowledge created from the latest knowledge in neuroscience, coupled with high technology implementing machine-learning and artificial intelligence.

Our tool is simple to understand and easy to implement. Our approach to evaluating, welcoming, integrating and developing collective and individual talents through our platform is accessible and operational from a level of discovery to greater expertise.

We are not coming to give lessons! Our added value : to enable performance actors, as well as those who surround and accompany them, to discover their potential, to reveal their talent and to find the approach and solutions they are capable of bringing to express it in the duration.

Our platform relies on our ability to make the intangibles of performance tangible through our algorithm. The objective, by combining observations and analyses, of the physical, mental, technical or tactical skills of the actors of the performance and by carrying out reporting and processing of giving by our AI, is to allow managers to improve their recruitment decision making, and to allow the players to discover their talents, to exploit their potential and develop their skills throughout their careers.

THE MESSAGE

Trained in the issues of leadership and group dynamics, specializing in the challenges of communication and learning networks, we allow us to address the challenges of performance and talent in an innovative and reliable way. We approach the requirement of evaluation, recruitment, and consulting as we master that of high-level competition.

We know the structural prerequisites to support individuals, teams and projects in the discovery and expression of their talents and potential.

We exchange at your own pace in the confidentiality that our approach requires and we offer you technological solutions, expertise such as professional training or coaching to make you master of your approach in the art of talent observation, recruitment and support with one objective : performance.



WHO IS WHO ?

Thanks to our respective experiences as sports coaches and high-level athletes, confronted for more than twenty-five years with the requirements of high-level performance and in the human behavior study and experts in personalities analysis, we make talents discovery possible and enable the emergence of performance through our technical solutions and our accompaniment skills.

NOAM RUDMAN



RESUME

- PHD IN PHILOSOPHY
- PRO LEVEL BASKETBALL DEGREE
- TEAM RESSOURCE MANAGEMENT COACH
- COMCOLORS TRAINER/COACH




FIELDS OF EXPERTISE

- INTERPERSONAL COMMUNICATION
- PROJECT MANAGEMENT AND CREATIVITY
- MANAGEMENT
- LEADERSHIP & PERFORMANCE

ROMAIN OSTRIC



RESUME

- COMPUTER SCIENCES UNIVERSITY DEGREE
- BASKETBALL COACHING DEGREE
- GRAPHIC DESIGNER
- COMCOLORS TRAINER/COACH




FIELDS OF EXPERTISE

- INTERPERSONAL COMMUNICATION
- MOTIVATION
- TEAM COHESION
- LEADERSHIP & PERFORMANCE

**THANK
YOU**

**GIVENGO STAYS
AVAILABLE AND AT YOUR
SERVICE**



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